



THE BASICS

Farm Fresh Food Hub (FFFH) is a community service (non-profit) co-operative spearheaded by Transition Winnipeg and other community stakeholders to connect buyers and sellers of local, sustainably produced food.

In summer 2016, we launched a weekly outdoor farmers' market in Winnipeg's South Osborne neighbourhood. We also occasionally run indoor markets. With sustained interest from the community, our long-term goal is to develop an aggregation, storage and distribution/sales facility for local food, as well as a year-round market.

THE FOOD HUB VISION

A vibrant urban space that connects local, sustainable food communities in Manitoba.

THE FOOD HUB MISSION

To provide access to an urban market for small producers, while simultaneously encouraging consumers to purchase food that reduces the ecological footprint of our food system. In order to achieve our vision and mission we will...

1. Create an exciting urban space for producers and consumers to gather and connect
2. Provide local, small producers with access to a farmers' market, as well as a storage and sales facility
3. Support local, small producers in their desire to access market opportunities
4. Strive towards reducing the ecological footprint of Manitoba's food system
5. Encourage sustainable, local, organic production
6. Commit to co-operative principles

BOARD ROLES & RESPONSIBILITIES

FFFH's Board of Directors currently consists of seven members (one producer member and six supporter members) coming to the table with a range of experiences including: local food, community development, business and economics, management, research, farming and more.

What do we need help with? Making the food hub distribution centre a reality. This means we're looking for... Folks with industry experience! Folks with time, energy and passion for food issues! Folks who want to see change in Manitoba's food economy! If this sounds like you, keep reading...

Our board is a working board. In fall and winter our board meets on average once a month. However, during the spring and summer season, board members are asked to spend approximately four hours a month helping with the market.

NEW OPPORTUNITIES

- FFFH received a grant from the Assiniboine Credit Union to run a series of focus groups in preparation for our Food Hub Pilot Project.
- FFFH currently has a \$50,000 grant in process with the Manitoba Government for our Food Hub Pilot Project, and if it goes forward, will need significant board involvement in overseeing this project. The grant has budgeted for a full-time paid project coordinator.

If you have any questions or would like more information, you can contact Katie Daman, Board Chair at farmfreshfoodhub@gmail.com.